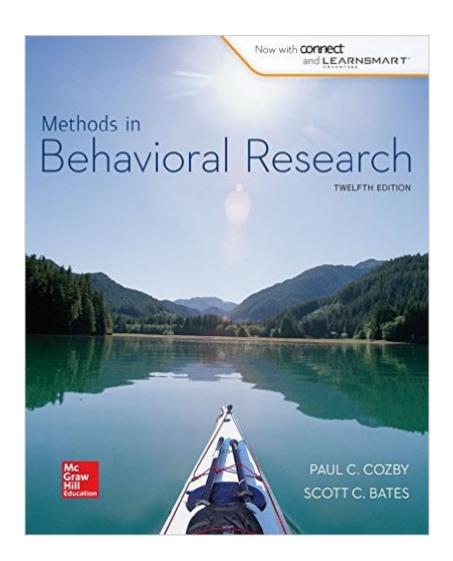
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Methods In Behavioral Research





Synopsis

Methods in Behavioral Research continues to guide students toward success by helping them study smarter and more efficiently. Cozby and Bates provide helpful pedagogy, rich examples, and a clear voice in their approach to methodological decision-making.

Book Information

Paperback: 448 pages Publisher: McGraw-Hill Education; 12 edition (September 30, 2014) Language: English ISBN-10: 0077861892 ISBN-13: 978-0077861896 Product Dimensions: 7.2 x 0.6 x 9 inches Shipping Weight: 1.4 pounds (View shipping rates and policies) Average Customer Review: 4.3 out of 5 stars Â See all reviews (30 customer reviews) Best Sellers Rank: #2,532 in Books (See Top 100 in Books) #1 in Books > Health, Fitness & Dieting > Psychology & Counseling > Experimental Psychology #1 in Books > Medical Books > Psychology > Experimental Psychology #1 in Books > Medical Books > Psychology > Research

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